



# C3 AI Ex Machina Citizen Data Science Edition

Create certified Citizen Data Scientists in  
30 days with C3 AI Ex Machina

# AI is Your Greatest Opportunity.

Companies that successfully deploy predictive models across their operations will run more efficiently and outperform their competitors. But leaders cannot rely solely on data scientists to deliver AI solutions—they're too scarce and expensive.

Technology leaders can accelerate AI efforts by enabling the line of business. Subject matter experts can use AI to make smarter decisions with their data—provided they have access to the right technology, certification, and support.

The C3 AI Citizen Data Science Program provides the tools enterprises need to launch AI initiatives quickly and expand them successfully.

## Empower your organization to make better decisions with AI



### Supercharge Your Front-Line Experts

Give line of business analysts and operators the tools and training they need to deliver data-driven solutions for their most pressing business challenges.



### Build on a Platform Fit for Speed—and Scale

Build fast and scale seamlessly on a platform that supports both rapid prototyping today and enterprise-scale application development and operations in the future.



### Work with Leaders in Enterprise AI

Certify your analysts, deliver your use cases, and scale your programs under the guidance of C3 AI—the trusted leaders in Enterprise AI.

# Create Citizen Data Scientists in 30 days.

**01 No-Code AI Platform.** C3 AI Ex Machina is a cloud-native, no-code platform that enables anyone to develop, apply, and scale AI insights. Access & prep data, train machine learning (ML) models, and act on ML and analytic outputs from one, intuitive interface.

**02 AI Training & Certification.** Fundamentals of Data Science and hands-on C3 AI Ex Machina training to ensure that analysts have the skills they need to work quickly and effectively. A dedicated train-the-trainer program so that customers can independently extend their AI initiatives as required.

**03 Ongoing AI Success.** Prebuilt project templates and custom use case delivery to guarantee fast ROI. Quarterly business reviews and project health checks to ensure lasting success.

	First 30 Days	Remainder of Year 1
C3 AI Runtime	Free unlimited runtime	Customer VPC: Free unlimited runtime C3 AI VPC: 50% runtime discount
Certification	Fundamentals of Data Science for all users, led by C3 AI data science (6 hours)  C3 AI Ex Machina user certification for all users (10 hours)  C3 AI Ex Machina trainer certification for named customer trainers (8 hours)	C3 AI Ex Machina certification refresh focused on new product capabilities (8 hours)
Value Programs	15 prebuilt project templates 2 customer-specific use cases Online & phone support	4 quarterly business reviews, including data and project health checks  CIO invitation to C3 AI CIO advisory council