

C3 Generative AI Product Suite

Transform Human-Computer Interaction in Enterprise Software

The C3 Generative AI Product Suite provides enterprise users with a transformative user experience using a natural language interface to rapidly locate, retrieve, and present relevant data across the entire corpus of an enterprise’s information systems. The C3 Generative AI Product Suite combines and orchestrates generative AI transformers with the C3 AI Platform and Applications, as well as other enterprise applications and data, to fundamentally change the human-computer interaction model for enterprise software. The C3 Generative AI Product Suite combines the look, feel, and UI of well-known search interfaces with natural language understanding; generative AI models; retrieval AI models; reinforcement learning; and a model-driven architecture (for the conceptual representation of enterprise and external data sets, optional data virtualization, and full enterprise access controls/security).

The C3 Generative AI Product Suite enables rapid access to information, analyses, and predictive analytics associated with and derived from enterprise and external systems for a broad range of enterprise users including executives, managers, domain experts, line workers, developers, and customers. The C3 Generative AI Product Suite supports complex enterprise access controls, privacy, security, and encryption requirements while providing full transparency and lineage as part of information retrieval via references and links to the sources of information.

This product suite can be deployed in public clouds, within customer cloud accounts and in private clouds or on-premise environments. Enterprises with strict data security requirements and sensitive workloads can deploy C3 Generative AI into non-internet connected or air-gapped environments.

The C3 Generative AI Product Suite accelerates digital transformation effort across all business functions and enterprise applications – including in supply chain, sales & marketing, operations, and sustainability; as well as industry domains – including aerospace, manufacturing, defense and intelligence, government, chemicals & petrochemicals, oil & gas, retail, and consumer packaged goods.

Feature Summary

- **Natural language search** allowing enterprise users to access, locate, and retrieve information across enterprise and external applications, datastores and information systems.
- **Interactive and conversational interface** to ask follow-up questions enabling advanced human-computer collaboration.
- **Summary relevant results** inferred by AI models and rendered automatically in relevant user experience from the underlying source application.
- **Ranked list of results** against all relevant enterprise and external information systems with full transparency and lineage.
- **Document synthesis and summary** against large corpus of data to access and present the most relevant, concise information rapidly.
- **Data security and governance** via role and exception-based access controls.
- **Ongoing feedback into generative models** captured via proactive user input or engagement with search results that continuously improve the relevance and accuracy of search results.
- **Context-aware queries** to surface best matching results that address the intent, history, and broader context of the question at hand.
- **Flexible deployment** across both cloud-native and air-gapped environments.
- **Available with every C3 AI application** including Reliability, Supply Chain, Sustainability, CRM, and others.
- **Available standalone** for deployment against any customer datasets and applications.

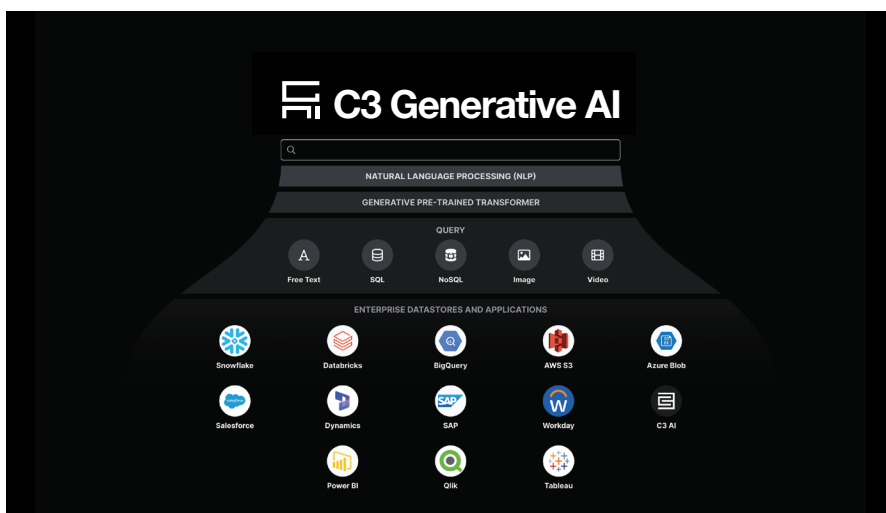


Figure 1. The C3 Generative AI Product Suite enables rapid access to information, analyses, and predictive analytics associated with and derived from enterprise and external systems

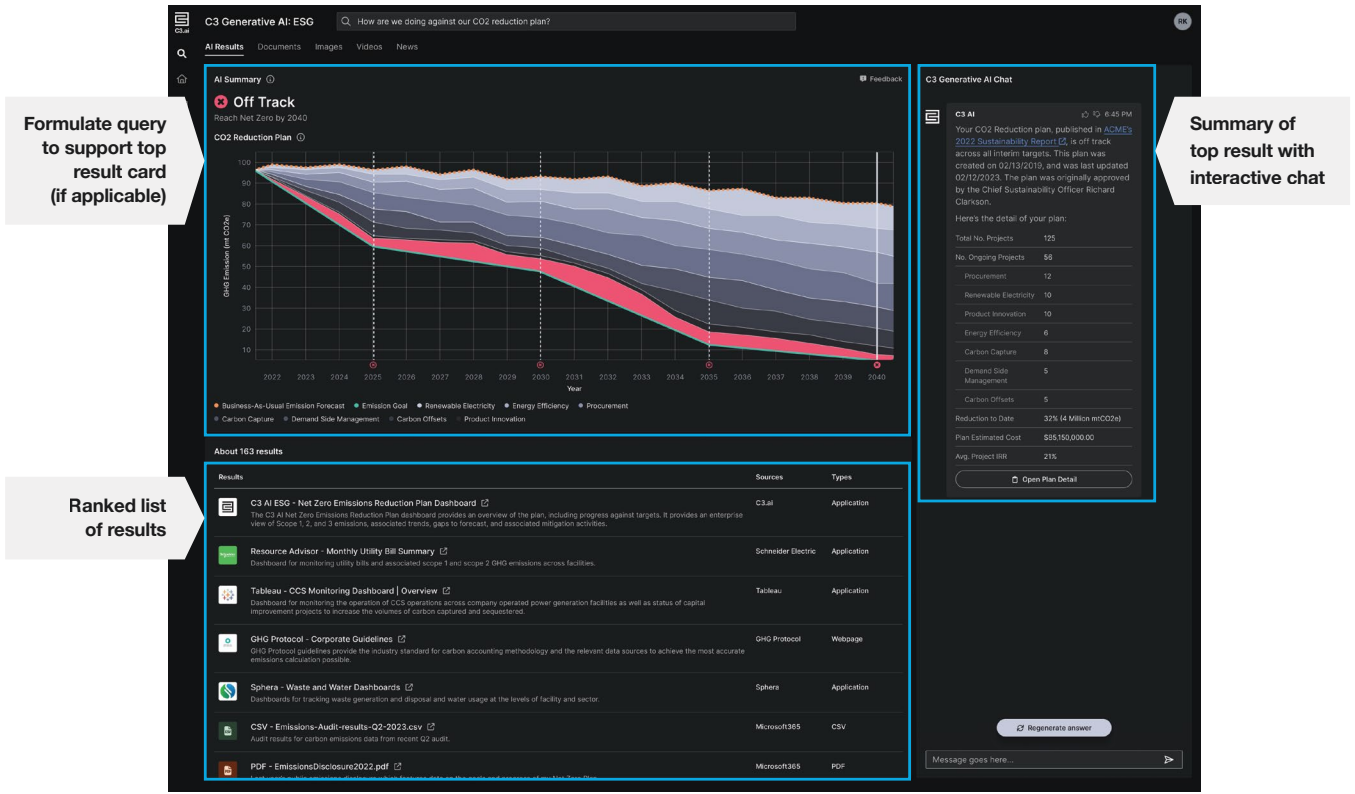


Figure 2. The C3 Generative AI Product Suite provides enterprise users with a conversational natural language interface to rapidly present all relevant insights across the entire corpus of an enterprise's information systems.

End users can ask questions through a natural language interface. The C3 Generative AI Product Suite tracks the context of users and proactively suggests search queries. Where possible, top results are summarized and visualized for users through search cards. The top results are also summarized in natural language text (including references to sources), and users can interactively chat with the AI system. A ranked list of search results with links to source documents, applications, and datasets are also made available to users.

The C3 Generative AI Product Suite is packaged with every pre-built C3 AI application (e.g., Reliability, Supply Chain, ESG, CRM). The C3 Generative AI Product Suite is also available as a standalone capability deployable against customer datasets and applications.

Accelerate Digital Transformation with Generative AI

Benefits of C3 Generative AI Product Suite include:

- **Rapid access to relevant, critical, and high-value** insights for enterprise users within the ocean of information siloed across disparate datastores, business applications, and other critical systems.
- **Enterprise-wide collaboration and knowledge sharing** via centralized, automated, and continuous indexing of critical knowledge across the entire corpus of an enterprise's information systems.
- **Increased data security and enhanced governance** through role and exception-based access controls.
- **Productivity and efficiency boost** across data science and application development teams with generative AI-powered developer assistance, advanced data preparation, and data modeling and unification.

Proven Results in 8-12 Weeks

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