C3.ai

C3 Generative AI for Microsoft Dynamics 365

Supercharge Microsoft Dynamics 365

C3 Generative AI for Microsoft Dynamics 365 is a unified knowledge source that enables sales professionals to rapidly locate, retrieve, and act on enterprise sales data and insights from Microsoft Dynamics 365.

Rapid Access
to relevant, critical, and high-value insights across disparate datastores, applications, and information systems

Tailored for Sales
models combining industry and sales expertise to help enterprises achieve critical business outcomes

Enterprise Grade
data security, access controls and flexible deployment allow enterprises to meet strict security and privacy requirements

Future Proof
investments with a LLM-agnostic architecture and ability to integrate and leverage existing data and software investments

Sales organizations leveraging Microsoft Dynamics 365 need to manage diverse data sets, a growing number of Dynamics instances, and several other Microsoft 365 applications to meet their sales goals. Sales leaders, account executives, and customer success teams find it increasingly complex and time-consuming to navigate large volumes of Dynamics 365 data and locate relevant insights.

C3 Generative AI for Microsoft Dynamics 365 accelerates time to insight across Microsoft Dynamics 365 data and other Microsoft 365 suite data via an intuitive search and chat interface. Sales professionals can ask questions in natural language and receive accurate answers ranging across pipeline performance, deal insights, customer stakeholders, sales activity, and training materials.

C3 Generative AI for Microsoft Dynamics 365 is an enterprise ready solution with support for both structured and unstructured data, an LLM-agnostic architecture, deterministic responses with source references, and granular enterprise access controls. C3 Generative AI for Microsoft Dynamics 365 offers rapid configurability with a Dynamics connector and Sales and CRM domain object models.

Use Cases

- **Get pipeline analytics** to inform pipeline quality and focus sales efforts on the right opportunities and people

- **View deal specific information** related to deal health, status, and momentum designed to increase sales productivity

- **Improve forecast visibility** with easy access to see your committed pipeline, slipped deals, and deals that are gaining or losing momentum

- **Track activity** and get actionable insights about customer interactions from Dynamics, Outlook, and other Microsoft 365 applications

- **Analyze deal stakeholders** to help salespeople ramp quickly and identify key stakeholders and champions to get the deal closed faster

- **Access all information** about your contacts, leads, and accounts with flexible Generative AI search

- **Focus your outbound and inbound pipeline generation efforts** on the best prospects

- **Quickly access insights** from anywhere in your sales stack, including Dynamics, Azure, sales enablement collateral, sales activity data, and siloed data sources
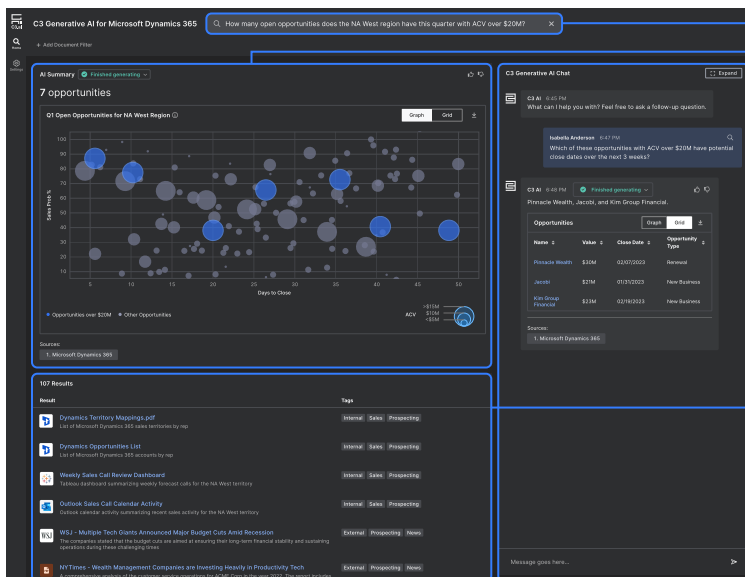
Search

Top result for search query

Interactive chat for follow up questions

Ranked list of results

Figure 1. *C3 Generative AI for Microsoft Dynamics 365 helps supercharge existing Dynamics investments by accelerating time to insight for sales professionals*

Ready to Deploy Today, Results in 12 Weeks or Less   Visit C3.ai/Generative-AI