

C3 Agentic AI Websites

Turn every visit into instant answers

C3 Agentic AI Websites turns your website into an intelligent, interactive experience that supports curated conversations and customer journeys. Visitors can learn anything about your company, products, or services by asking questions and receiving answers in natural language, with accurate and contextual responses instantly.



Instant Answers

Empower visitors with real-time responses to questions about your company, products, services, and more — without digging through pages or menus.



Curated Experiences

Shape the user journey with intelligent, conversational exchanges that continuously learn and improve based on visitor interactions.



Increased Revenue

Include contextual calls-to-action in generated responses to seamlessly guide visitors toward high-value pages and next steps.



Content Discovery

Makes your entire content library — including web pages, multimedia and videos, PDFs, and webinars, and more — extremely discoverable.

Today's digital experiences are often fragmented, making it difficult for website visitors to find relevant information across expansive content libraries, support portals, and product pages. Teams face growing pressure to deliver engaging and personalized digital experiences at scale.

C3 Agentic AI Websites transforms static websites into intelligent, conversational experiences. Visitors can ask questions in natural language and receive accurate, contextual answers — whether they are seeking product details, support documentation, company information, or customer success stories.

C3 Agentic AI Websites continuously learns from and tailors responses based on users and the page they are on. It adheres to customizable guardrails to ensure brand-safe responses and maintains consistent communication in the organization's tone and voice. C3 AI's proprietary omni-modal parsing algorithms automatically extract insights from a wide range of multimedia website content and prioritize the most current information. The solution supports both structured and unstructured content with an LLM-agnostic architecture and delivers deterministic responses with prominent source references.

Designed to be compatible with any company's website, C3 AI provides a block of UI code that can be plugged into an existing website CMS to render the conversational experience on a webpage. This UI code then integrates with C3 Agentic AI Websites using our SDK. Companies can determine the content used by C3 Agentic AI Websites. For example, data from the CMS can be used to generate and maintain a knowledge base. Companies can also provide additional content to the solution as required.

Product Features & Benefits

- **Instantly answer** visitors' questions about your company, products, services, or policies.
- **Deploy securely** on websites with support for CMS integration, custom content ingestion, and configurable guardrails.
- **Automatically parse** omni-modal content, including PDFs and videos.
- **Guide users** to high-value content, pages, documents, or tools based on search intent — improving engagement and reducing bounce rates.
- **Boost content** discoverability by surfacing relevant content without relying on traditional search or manual navigation.

Product Features & Benefits (cont.)

- **Drive conversions** by embedding customized calls-to-action within responses to guide users toward demos, contact forms, or content.
- **Continuously improve** the user experience with AI that adapts based on user behavior and feedback.
- **Deliver personalized** follow-ups and suggested actions based on the users' interactions and the page they are on — creating a cohesive, contextual journey.

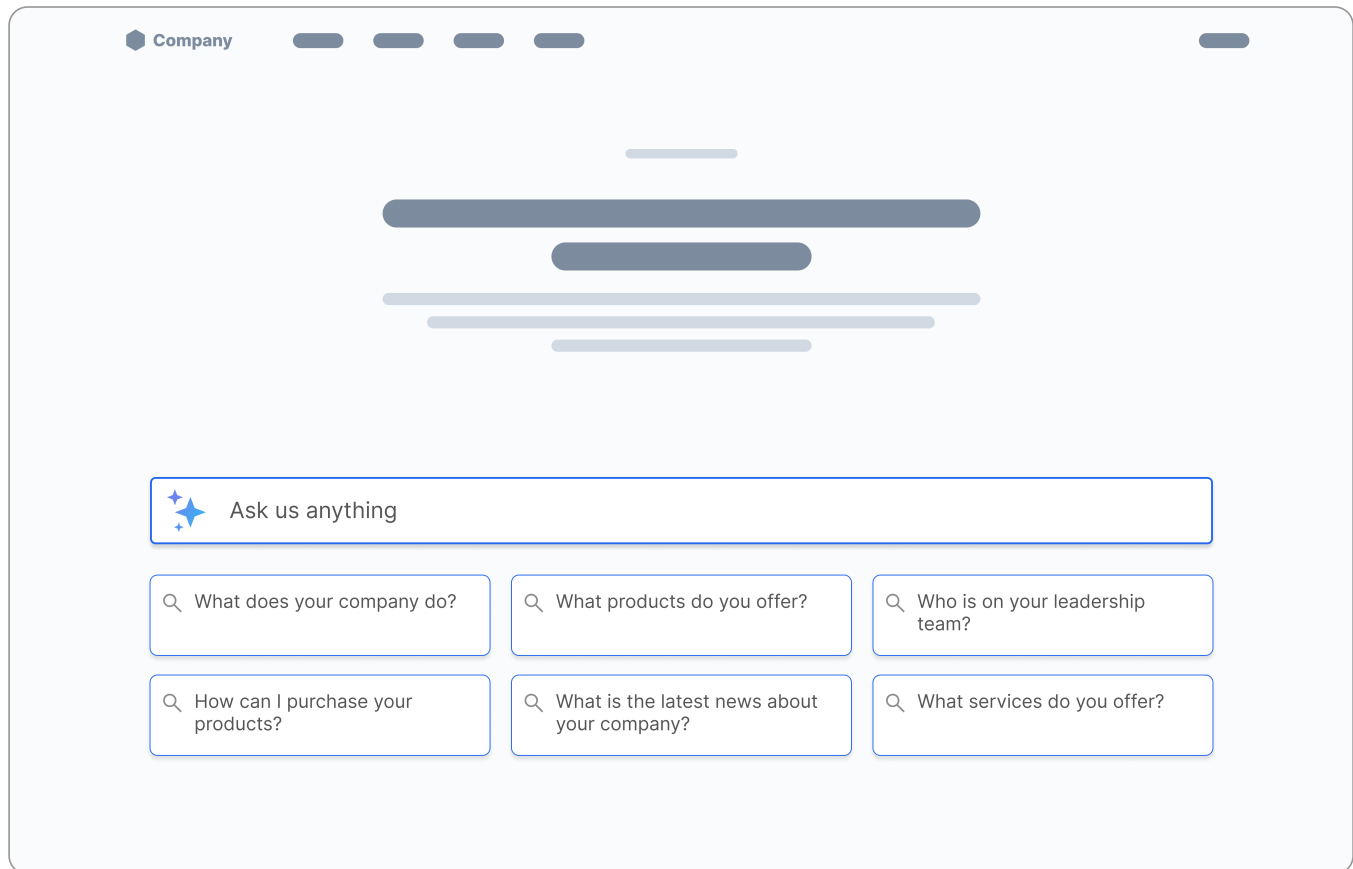


Figure 1. C3 Agentic AI Websites delivers fast, secure, and context-rich answers through a natural language interface powered by real-time retrieval and enterprise-grade access controls.

Ready to Deploy Instantly, Try Free for 30 Days Visit C3.ai/websites